

AKSHAY Y JARONDE

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SUMMARY

Detail-oriented and analytical Data Analyst with a strong foundation in statistics, data cleaning, and visualization. Proficient in Excel, SQL, Python, and BI tools such as Power BI and Tableau. Experienced in handling large datasets, building dashboards, and generating actionable insights through academic projects and real-world case studies. Adept at problem-solving, critical thinking, and translating data into business value. Eager to contribute to data-driven decision-making in a dynamic organization.

WORK EXPERIENCE

Jan 2023 - Dec 2023

Research Analyst , Amazon

- Collected, cleaned, and analysed large datasets using SQL, Excel, and Python to support business decisions across operations, marketing, or customer behaviour.
- Conducted in-depth market and trend research to identify opportunities for improving customer satisfaction and operational efficiency.
- Developed and automated dashboards and performance reports using Tableau and Amazon QuickSight, enabling real-time business insights for stakeholders.
- Worked cross-functionally with product managers, data scientists, and business analysts to interpret data and deliver actionable insights.
- Assisted in A/B testing, forecasting, and performance tracking for new initiatives and features.
- Ensured data integrity and maintained comprehensive documentation for analysis processes and methodologies.
- Contributed to building predictive models to optimise supply chain logistics and customer delivery performance.

INTERNSHIP

Data Analyst, Elevate Labs

Apr 2025 - May 2025

- Analysed user behaviour, engagement metrics, and retention trends across Elevate Labs' mobile applications to improve product performance and user experience.
- Extracted and transformed large datasets using SQL and Python to support A/B testing and feature impact analysis.
- Created interactive dashboards using Tableau/Looker to visualise KPIs and enable real-time decision-making for cross-functional teams.
- Collaborated with product managers and data scientists to develop data models and uncover actionable insights to drive growth and revenue.
- Built automated reporting pipelines to streamline weekly and monthly reporting processes.
- Conducted cohort, funnel, and churn analysis to inform product development and marketing strategies.
- Ensured high data integrity through continuous validation and quality checks on incoming data sources.

Virtual Internship with PWC

Jan 2023 - Feb 2023

- Performed data cleaning and data transformation using Power BI's query editor to prepare datasets for analysis.
- Developed interactive dashboards and reports to track business performance metrics such as revenue growth, customer demographics, and operational efficiency.
- Analysed large datasets to identify key trends, outliers, and opportunities for optimization in business operations. Built dashboards and visual reports to communicate key performance indicators (KPIs) and actionable recommendations.

- Developed dynamic dashboards to visualize business performance metrics such as revenue and customer demographics.
 - Conducted data transformation and applied DAX expressions to create calculated fields for actionable insights.
 - Improved reporting workflows, automating real-time updates and reducing manual effort.
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EDUCATION

Master of Business Administration

2021-2023

National Forensic Sciences University

- Specialization in Advanced Manufacturing.
- Thesis on "Attrition of Employees".

Bachelor in Engineering

Nagpur University

- Specialization in Mechanical Engineering.
 - Thesis on "Design and Fabrication of Cyclone Separator for Removal of Particulate Matter".
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PROJECT

E-Commerce Sales Analysis

Dec -2021

- Created KPI-driven dashboards to track metrics such as revenue, sales growth, and customer acquisition.
 - sales data to identify trends and patterns, enabling strategic decision-making.
 - Analyzed customer purchasing behaviors using statistical analysis and identified high-performing products, increasing sales by 15%.
 - Used Python libraries like Pandas, NumPy, and Matplotlib/Seaborn to analyze and visualize data effectively.
 - Built dashboards using Tableau/Power BI to present KPIs such as revenue growth, top-selling categories, and customer retention rates.
 - Performed segmentation analysis to identify high-value customers and optimize marketing strategies.
 - Recommended actionable insights to improve product pricing, inventory management, and customer engagement.
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TECHINAL SKILLS

- **Technical Skills:** Project Management
- **Languages:** SQL, Python (Pandas, NumPy, Matplotlib)
- **Data Analysis Tools:** Power BI, Tableau, Excel (PivotTables, VLOOKUP, Charts)
- **Tools & Platforms:** Jupyter Notebook, VS Code, Git, Google Analytics, MS Office Suite
- **Statistical & Analytical Skills:** Data Cleaning, Exploratory Data Analysis (EDA), Hypothesis Testing, Regression Analysis
- **Digital Forensic Tools:** Autopsy, Forensic Toolkit, EnCase

DECLARATION

I hereby declare that the details furnished above are true and correct to the best of my knowledge.